

# The 3x3 display System

**cefla** RETAIL SOLUTIONS

CUSTOMISE YOUR STORE WHILE MAKING THE BEST USE OF SPACE



## VERSATILE

It can be configured to respond to a variety of display needs: wall, gondola and central area tables.

## MODULAR

A special patented system allows individual pieces to be assembled without any welding or screws.

## FAST AND EASY

More compact to allow even easier transport and quick, super-easy assembly



# The choice of a modular display

It is important to make the most of the space available in a sales point in order to enhance the location of products and **lead customers to make a purchase.**

Most sales points have to deal with floor plans, maximising space and creating **the most suitable layout for displaying a particular product.**

After planning the layout of your sales point, it is essential to choose **the right modular fittings.**

This allows you:

- to use your display creativity
- adapt the sales area to a specific season
- create an environment that attracts and engages your customers.







The 3x3 display system can be disassembled and configured in just a few steps

A furnishing system made with 3x3 cm tubular supports, composed of:

- single/bi-slotted column
- stringer
- crosspiece

**3 ELEMENTS:**  
countless combinations for a creative design

To customise with shelves and accessories from System25 creating different merchandise displays

**PATENTED  
ASSEMBLY SYSTEM**

**The single pieces are assembled without any type of welding or screws.**

This is thanks to a patented system that makes installation less complicated, and makes it possible to always create new combinations starting from the available pieces.

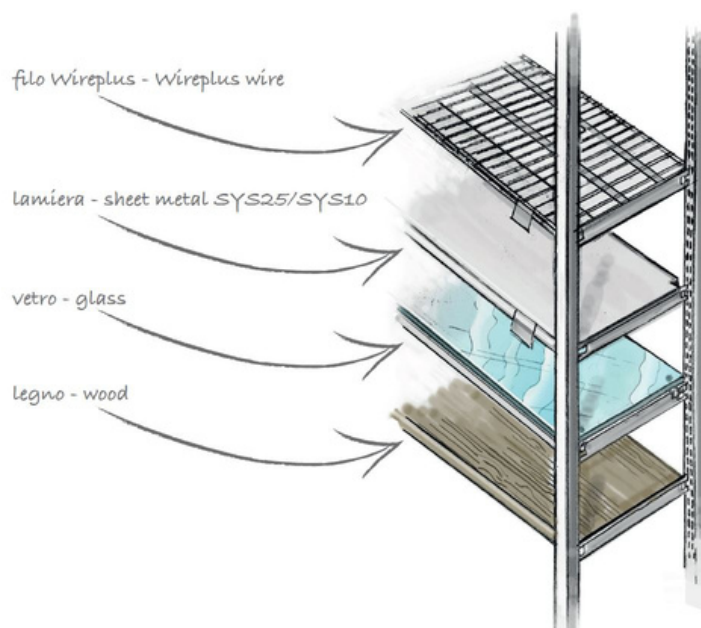
All of this makes it possible to modify the spaces in a short amount of time, also based on display needs linked to season, sales trends and special offers.



# Choose your style

The 3x3 display system is the answer to the market's need for flexibility, customisation and need to renew or characterise certain areas or the entire store **with more modern and lively furnishing.**

The size, shape, colour and material of the system can all be customised and it is also easy to clean and sanitise.



## Combine different materials, finishes and colours available.





# Multiple display combinations



## 3x3 PRIME

Pitch

66.5 - 100 - 125 - 133 cm

Depth

20 - 30 - 40 - 45 - 50 - 55 - 60 - 80 cm

Height

135 - ... - 195 - 225 - 240 - 255 - ... - 300 cm

Structure without backpanel

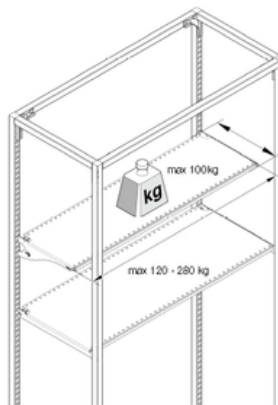
5x5 wire backpanel

Wood backpanel or in any other material (depth 8 mm)

Structure without baseboard

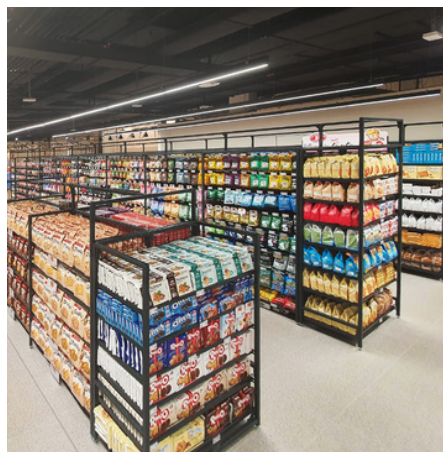
LED Lighting

**Load capacity: 700 Kg**



The structure without backpanel let light filter through, creating a more pleasant shop atmosphere.

The 3x3 system allows for the creation of a 'chequerboard' layout. Pattern-interrupting features liven up the retail outlet, create a dynamic environment and break the monotony of a display that can sometimes be too linear.





# Multiple display combinations

## 3x3 MINI-RACK

Pitch

66.5 - 100 - 125 - 133 cm

Depth

20 - 25 - 30 - 40 - 45 - 50 - 55 - 60 - 80 cm

Height

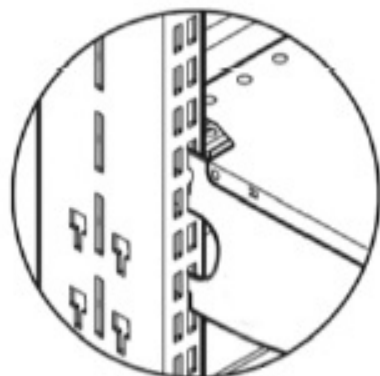
135 - ... - 195 - 225 - 240 - 255 - ... - 300 cm

EVO Backpanel

Classic Backpanel

Wireplus Backpanel 5x10

LED Lighting



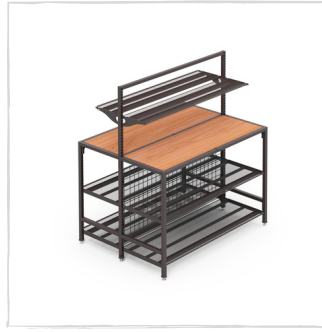
**Load Capacity: 1300 Kg  
EVO/Classic**



The system that makes the display more modern and appealing in any area. It consists of the traditional base and column system at the back and the more modern appearance of the 3x3 at the front.



# Multiple display combinations



## TABLE 3X3

Pitch (Stringer):

50 - 66.5 - 80 - 90 - 100 - 125 - 133 cm

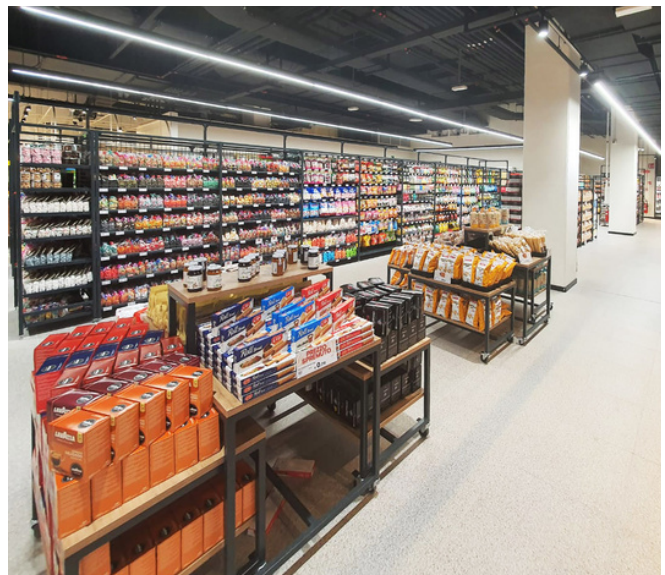
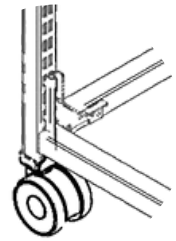
Depth (Crosspiece):

20 - 25 - 30 - 40 - 45 - 50 - 55 - 60 cm  
66.5\* - 90\* - 100\* cm

Heigh:

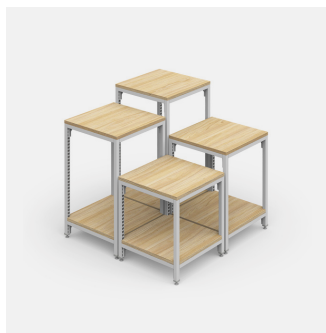
30 - 45 - 60 - 75 - 90 - 105 - 120 cm

Table with or without wheels





# Multiple display combinations



## COMPLEMENTS 3X3

Pitch (Stringer):

50 - 66.5 - 80 - 90 - 100 - 125 - 133 cm

Depth (Crosspiece):

20 - 25 - 30 - 40 - 45 - 50 - 55 - 60 cm

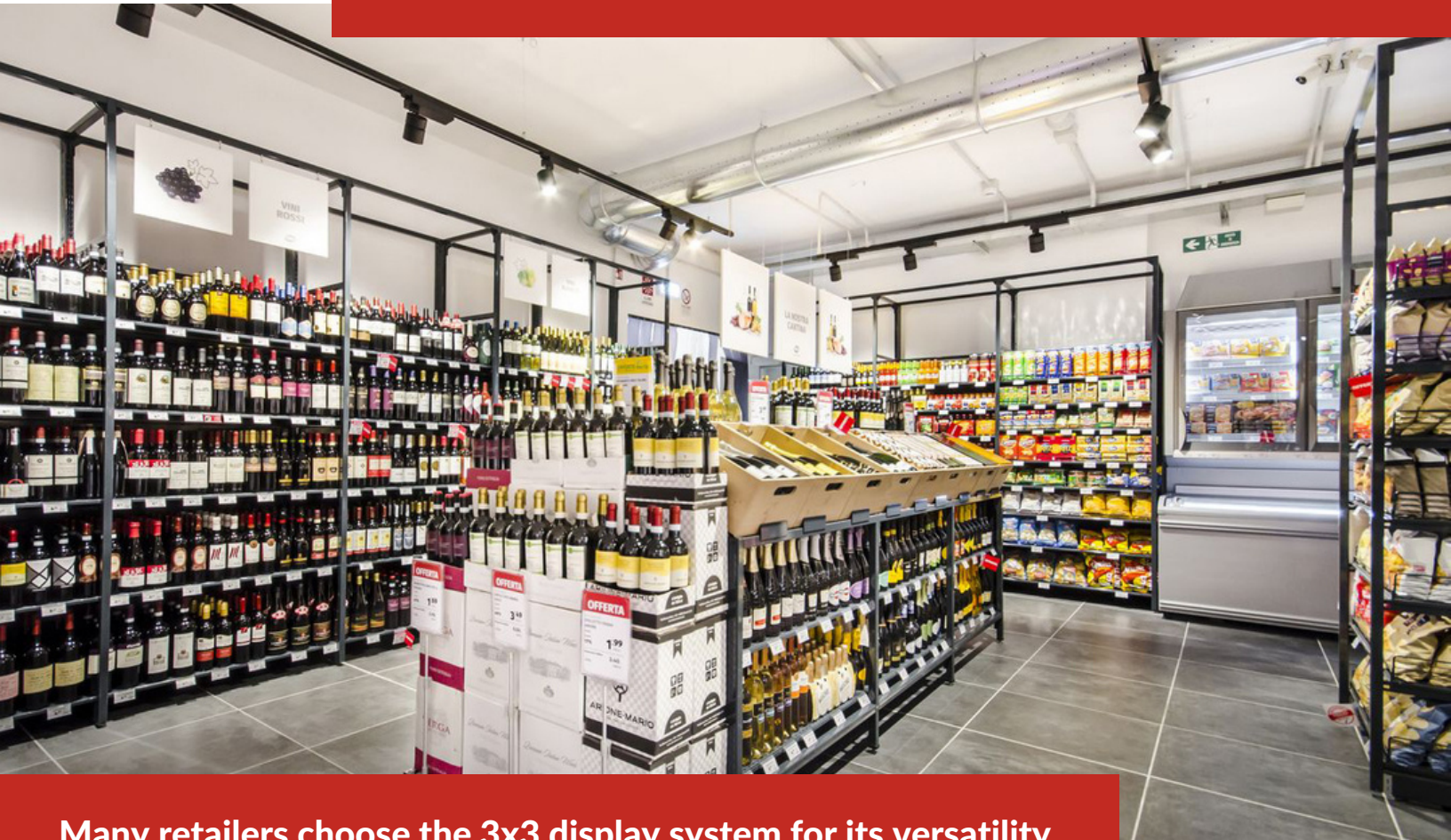
66.5\* - 90\* - 100\* cm

Height:

30 - 45 - 60 - 75 - 90 - 105 - 120 cm







Many retailers choose the 3x3 display system for its versatility in furnishing various departments





# FOOD SECTOR 3X3



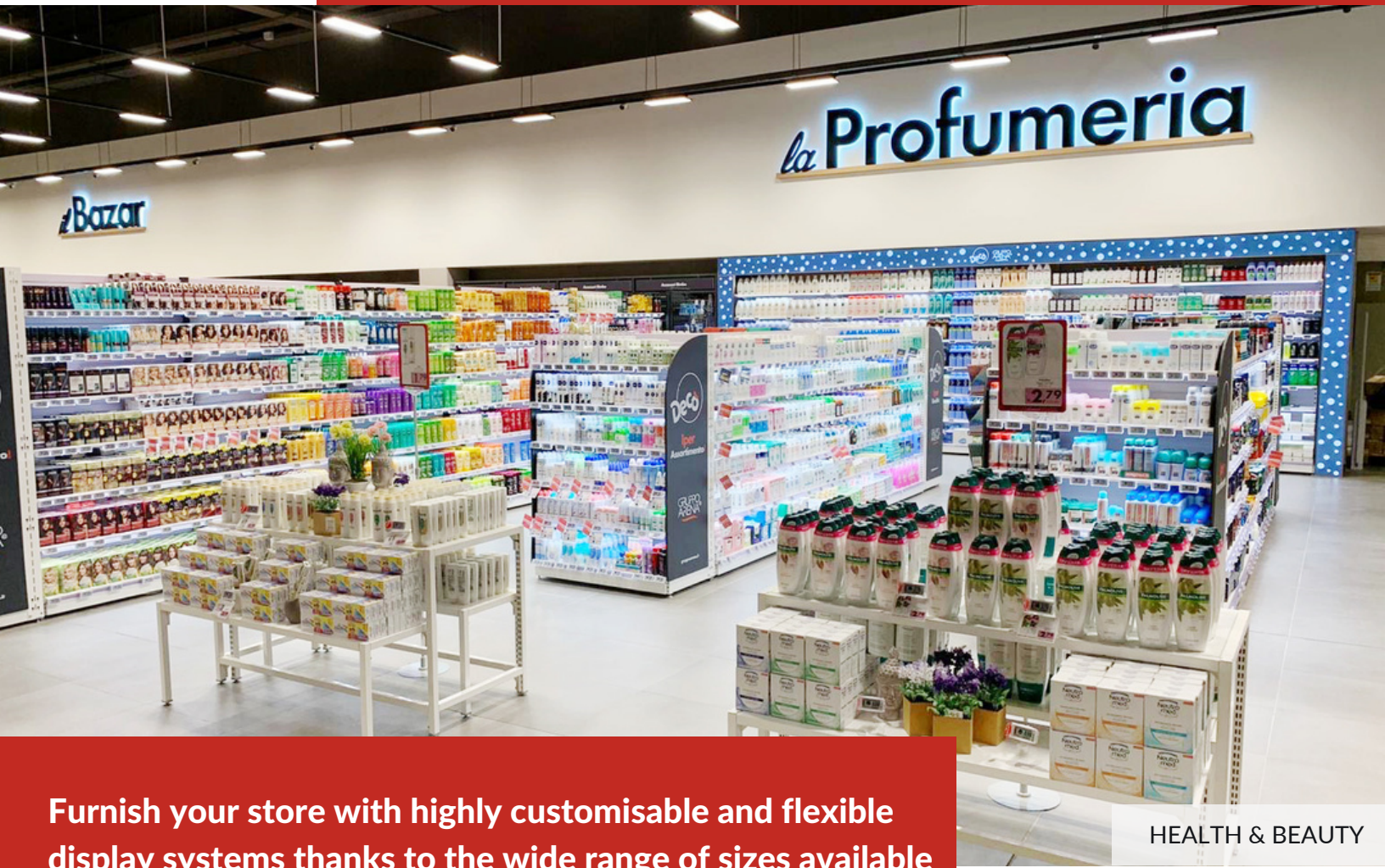


## NON-FOOD SECTOR 3X3





## NON-FOOD SECTOR 3X3



Furnish your store with highly customisable and flexible display systems thanks to the wide range of sizes available

HEALTH & BEAUTY



HOUSEHOLD GOODS



BOOKS





**ALL YOU HAVE TO DO IS CHOOSE YOUR CONFIGURATION, FINISH, MATERIAL AND COLOUR AND CREATE A UNIQUE SALES POINT.**

We offer you the possibility of fitting out your space with customised solutions.  
We will design your fittings, combining the demands and expectations of aesthetics and functionality.





Would you like further information  
on Retail Design projects and  
specialised shopfitting solutions such  
as checkouts and shelving for  
largescale retail?

## CONTACT US

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